

**FOLLOW  
THESE  
6 TIPS  
FOR GREAT  
POLAROID  
COLOR  
PICTURES**

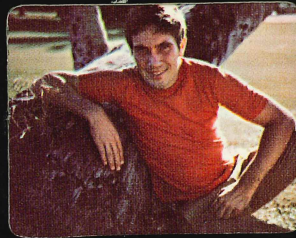
**1. GET IN CLOSE**



The closer you get the better you'll capture detail and facial expressions. Shoot from as near as 3½ feet outdoors, 4 to 5 feet with flash.

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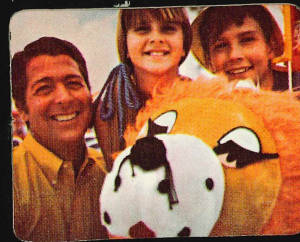
2. COMPOSE YOUR PICTURE



Never take a picture before you THINK about composition. This simple picture is made extra good because the camera was brought down to the level of the subject. The arms and legs were carefully arranged. Then the photographer waited for the right expression.

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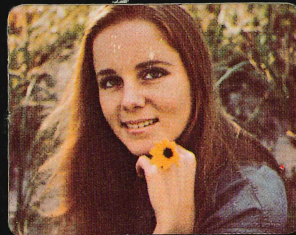
3. USE BIG AREAS OF  
BRIGHT COLOR



If your subject isn't naturally colorful, add a bright sweater, tie, scarf, ribbon, flower, or object like this stuffed animal. Something red or orange is especially good to bring color into your shots.

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4. KEEP BACKGROUNDS  
SIMPLE



Just changing your camera angle may do the trick. Look up. Look down. Walk around the subject. And study the background through the viewfinder (as well as the subject) before you release the shutter.



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5. PUT FLASH, SUBJECTS  
NEAR A LIGHT BACKGROUND



Always try to have a light background a few feet behind your subject. It'll help the electric eye give a proper exposure to your subject's face. Orange, light red, deep yellow or medium blue make the best background colors.

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6. GIVE YOUR SUBJECTS  
SOMETHING TO DO



Indoors or out, your subjects will photograph better if you give them something to do. Sharing food or shading their eyes will do. And say something funny before you snap the shutter.

Before you blame  
your camera  
check for these  
6 mistakes.

If your Polaroid color pictures didn't come out as well as you'd hoped, chances are you're making one of these six mistakes. If this card doesn't help solve your problem, see the instruction book that came with your camera or call collect (617) 864-4568 and discuss the problem with a Polaroid Land camera expert.

**1. PICTURE TOO LIGHT**



1. Lighten/Darken control set incorrectly.
2. Too close to subject - flash pictures.
3. Dark distant background makes subject too light.

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**2. PICTURE TOO DARK**



1. Lighten/Darken control set incorrectly.
2. Bright light behind subject.



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**3. UNDEVELOPED CORNERS:  
RED MARKS ON EDGES**

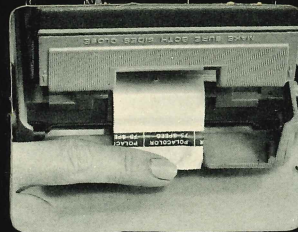


Yellow tab pulled at angle.

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**4. YELLOW TAB FAILS  
TO APPEAR**



1. Dirty rollers or spreader.
2. Tabs not pulled in sequence.

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5. PICTURES NOT SHARP



1. Not carefully focused.
2. Camera moved.
3. Subject moved.
4. Bellows not fully extended.

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#### 6. NO PICTURE

##### All Black

1. Dead battery.
2. Wrong film speed setting.
3. Black safety cover not removed.
4. Moisture-absorbing card placed in camera with film.

##### All White

1. Wrong film speed setting.
2. Black safety cover pulled before film loaded.
3. Film pack removed from camera after safety cover pulled.